

Latitude: 37.652447

Longitude: -77.618001

11645 W Broad St  
 Richmond, VA 23233  
 Radius: 3.0 mile

11645 W Broad St  
 Richmond, VA 23233  
 Radius: 5.0 mile

11645 W Broad St  
 Richmond, VA 23233  
 Radius: 10.0 mile



	11645 W Broad St Richmond, VA 23233 Radius: 3.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 5.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 10.0 mile
2000 Total Population	45,696	104,512	266,710
2000 Group Quarters	753	1,431	7,130
2007 Total Population	55,524	119,574	293,144
2012 Total Population	59,402	127,693	310,978
2007 - 2012 Annual Rate	1.36%	1.32%	1.19%



2000 Households	17,688	42,857	111,265
2000 Average Household Size	2.54	2.41	2.33
2007 Households	21,593	49,168	122,276
2007 Average Household Size	2.54	2.4	2.33
2012 Households	23,126	52,607	129,806
2012 Average Household Size	2.54	2.4	2.34
2007 - 2012 Annual Rate	1.38%	1.36%	1.2%
2000 Families	12,137	27,717	70,033
2000 Average Family Size	3.13	3.02	2.94
2007 Families	14,322	30,865	75,004
2007 Average Family Size	3.17	3.05	2.97
2012 Families	14,881	32,119	77,840
2012 Average Family Size	3.21	3.09	3
2007 - 2012 Annual Rate	0.77%	0.8%	0.75%



<b>2000 Housing Units</b>	18,399	44,561	115,586
Owner Occupied Housing Units	72.3%	63.7%	66.5%
Renter Occupied Housing Units	23.9%	32.5%	29.8%
Vacant Housing Units	3.7%	3.8%	3.7%
<b>2007 Housing Units</b>	23,091	52,160	129,014
Owner Occupied Housing Units	70.4%	63.1%	65.9%
Renter Occupied Housing Units	23.1%	31.2%	28.9%
Vacant Housing Units	6.5%	5.7%	5.2%
<b>2012 Housing Units</b>	24,974	56,304	138,092
Owner Occupied Housing Units	69.2%	62.5%	65.3%
Renter Occupied Housing Units	23.4%	31.0%	28.7%
Vacant Housing Units	7.4%	6.6%	6.0%

**Median Household Income**

2000	\$71,318	\$60,302	\$54,957
2007	\$91,196	\$76,310	\$69,876
2012	\$108,581	\$90,088	\$82,678

**Median Home Value**

2000	\$173,887	\$152,171	\$141,484
2007	\$320,142	\$279,656	\$259,098
2012	\$387,258	\$334,879	\$309,953

**Per Capita Income**

2000	\$34,520	\$31,690	\$31,143
2007	\$45,636	\$42,012	\$41,003
2012	\$56,697	\$51,692	\$50,584

**Median Age**

2000	35.7	35.7	37.4
2007	36.9	37.2	39.4
2012	37.4	37.8	40.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.

Latitude: 37.652447  
 Longitude: -77.618001

11645 W Broad St  
 Richmond, VA 23233  
 Radius: 3.0 mile

11645 W Broad St  
 Richmond, VA 23233  
 Radius: 5.0 mile

11645 W Broad St  
 Richmond, VA 23233  
 Radius: 10.0 mile



**2000 Households by Income**

Household Income Base	11645 W Broad St	11645 W Broad St	11645 W Broad St
< \$15,000	17,673	42,927	111,252
\$15,000 - \$24,999	3.8%	5.7%	7.3%
\$25,000 - \$34,999	5.1%	7.6%	9.4%
\$35,000 - \$49,999	8.7%	11.0%	11.7%
\$50,000 - \$74,999	12.0%	15.6%	16.3%
\$75,000 - \$99,999	23.4%	22.7%	21.7%
\$100,000 - \$149,999	17.8%	15.6%	13.7%
\$150,000 - \$199,999	17.9%	13.3%	11.5%
\$200,000+	5.9%	4.3%	3.8%
Average Household Income	5.6%	4.3%	4.6%
	\$88,577	\$76,461	\$73,904

**2007 Households by Income**

Household Income Base	11645 W Broad St	11645 W Broad St	11645 W Broad St
< \$15,000	21,592	49,170	122,276
\$15,000 - \$24,999	2.7%	3.9%	4.9%
\$25,000 - \$34,999	3.0%	4.2%	5.8%
\$35,000 - \$49,999	4.9%	7.5%	8.3%
\$50,000 - \$74,999	9.5%	12.7%	13.7%
\$75,000 - \$99,999	17.7%	20.6%	20.9%
\$100,000 - \$149,999	17.1%	15.5%	14.6%
\$150,000 - \$199,999	24.7%	20.1%	17.3%
\$200,000+	9.9%	7.3%	6.4%
Average Household Income	10.5%	8.2%	8.2%
	\$117,441	\$101,822	\$97,217

**2012 Households by Income**

Household Income Base	11645 W Broad St	11645 W Broad St	11645 W Broad St
< \$15,000	23,127	52,606	129,805
\$15,000 - \$24,999	2.2%	3.2%	4.0%
\$25,000 - \$34,999	1.9%	2.9%	4.0%
\$35,000 - \$49,999	3.4%	4.9%	6.0%
\$50,000 - \$74,999	7.3%	10.5%	11.4%
\$75,000 - \$99,999	13.7%	17.8%	18.9%
\$100,000 - \$149,999	15.8%	15.8%	15.1%
\$150,000 - \$199,999	25.4%	22.3%	19.9%
\$200,000+	13.9%	10.0%	8.6%
Average Household Income	16.3%	12.6%	12.1%
	\$145,901	\$125,101	\$120,024

**2000 Owner Occupied HUs by Value**

Total	11645 W Broad St	11645 W Broad St	11645 W Broad St
<\$50,000	13,248	28,437	76,748
\$50,000 - 99,999	0.3%	0.5%	1.0%
\$100,000 - 149,999	10.7%	15.6%	22.6%
\$150,000 - 199,999	23.2%	32.8%	31.4%
\$200,000 - \$299,999	29.9%	22.9%	17.9%
\$300,000 - 499,999	23.9%	17.6%	15.6%
\$500,000 - 999,999	10.4%	8.8%	8.1%
\$1,000,000+	1.4%	1.7%	2.8%
Average Home Value	0.1%	0.2%	0.5%
	\$197,285	\$183,417	\$184,058

**2000 Specified Renter Occupied HUs by Contract Rent**

Total	11645 W Broad St	11645 W Broad St	11645 W Broad St
With Cash Rent	4,393	14,347	34,283
No Cash Rent	97.7%	98.2%	97.1%
Median Rent	2.3%	1.8%	2.9%
Average Rent	\$700	\$654	\$625
	\$868	\$729	\$664

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.

Latitude: 37.652447  
 Longitude: -77.618001

11645 W Broad St  
 Richmond, VA 23233  
 Radius: 3.0 mile

11645 W Broad St  
 Richmond, VA 23233  
 Radius: 5.0 mile

11645 W Broad St  
 Richmond, VA 23233  
 Radius: 10.0 mile



**2000 Population by Age**

	11645 W Broad St Richmond, VA 23233 Radius: 3.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 5.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 10.0 mile
Total	45,697	104,514	266,709
0 - 4	7.9%	7.2%	6.2%
5 - 9	8.6%	7.4%	6.5%
10 - 14	8.1%	7.0%	6.4%
15 - 19	5.6%	5.4%	5.8%
20 - 24	3.9%	5.3%	5.7%
25 - 34	14.5%	16.5%	15.2%
35 - 44	20.1%	18.3%	17.0%
45 - 54	16.2%	14.6%	15.0%
55 - 64	6.6%	7.4%	8.5%
65 - 74	3.7%	5.5%	6.6%
75 - 84	3.1%	3.9%	5.2%
85+	1.6%	1.6%	1.9%
18+	71.4%	74.7%	77.1%

**2007 Population by Age**

	11645 W Broad St Richmond, VA 23233 Radius: 3.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 5.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 10.0 mile
Total	55,525	119,573	293,144
0 - 4	7.4%	6.9%	5.9%
5 - 9	8.0%	7.1%	6.2%
10 - 14	7.9%	6.9%	6.4%
15 - 19	7.0%	6.3%	6.7%
20 - 24	4.8%	5.6%	5.8%
25 - 34	11.5%	13.5%	12.3%
35 - 44	18.1%	17.0%	15.5%
45 - 54	17.0%	15.6%	15.8%
55 - 64	10.2%	10.2%	11.8%
65 - 74	3.4%	4.8%	5.9%
75 - 84	2.9%	4.2%	5.3%
85+	1.7%	1.9%	2.4%
18+	72.0%	75.0%	77.4%

**2012 Population by Age**

	11645 W Broad St Richmond, VA 23233 Radius: 3.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 5.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 10.0 mile
Total	59,400	127,693	310,976
0 - 4	7.6%	7.0%	6.0%
5 - 9	7.2%	6.4%	5.6%
10 - 14	7.7%	6.8%	6.4%
15 - 19	6.4%	5.9%	6.4%
20 - 24	6.4%	6.9%	6.8%
25 - 34	11.2%	12.9%	11.1%
35 - 44	15.7%	15.3%	14.3%
45 - 54	17.2%	15.7%	16.1%
55 - 64	12.3%	11.9%	13.4%
65 - 74	4.0%	5.2%	6.5%
75 - 84	2.5%	3.7%	4.6%
85+	1.8%	2.2%	2.7%
18+	73.4%	76.0%	78.2%

**2000 Population by Sex**

	11645 W Broad St Richmond, VA 23233 Radius: 3.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 5.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 10.0 mile
Males	47.6%	47.5%	47.3%
Females	52.4%	52.5%	52.7%

**2007 Population by Sex**

	11645 W Broad St Richmond, VA 23233 Radius: 3.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 5.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 10.0 mile
Males	48.4%	47.9%	47.7%
Females	51.6%	52.1%	52.3%

**2012 Population by Sex**

	11645 W Broad St Richmond, VA 23233 Radius: 3.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 5.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 10.0 mile
Males	48.5%	48.0%	47.9%
Females	51.5%	52.0%	52.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.

Latitude: 37.652447

Longitude: -77.618001

11645 W Broad St  
 Richmond, VA 23233  
 Radius: 3.0 mile

11645 W Broad St  
 Richmond, VA 23233  
 Radius: 5.0 mile

11645 W Broad St  
 Richmond, VA 23233  
 Radius: 10.0 mile



**2000 Population by Race/Ethnicity**

	11645 W Broad St Richmond, VA 23233 Radius: 3.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 5.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 10.0 mile
Total	45,696	104,512	266,710
White Alone	88.8%	84.9%	82.3%
Black Alone	4.5%	7.3%	11.3%
American Indian Alone	0.1%	0.2%	0.2%
Asian or Pacific Islander Alone	4.9%	5.5%	3.9%
Some Other Race Alone	0.5%	0.8%	0.9%
Two or More Races	1.1%	1.3%	1.3%
Hispanic Origin	1.8%	2.2%	2.2%
Diversity Index	23.4	30.3	33.9

**2007 Population by Race/Ethnicity**

	11645 W Broad St Richmond, VA 23233 Radius: 3.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 5.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 10.0 mile
Total	55,524	119,574	293,143
White Alone	85.3%	81.2%	79.0%
Black Alone	5.6%	8.4%	12.5%
American Indian Alone	0.2%	0.2%	0.3%
Asian or Pacific Islander Alone	6.6%	7.3%	5.2%
Some Other Race Alone	0.7%	1.1%	1.3%
Two or More Races	1.5%	1.8%	1.8%
Hispanic Origin	2.7%	3.2%	3.2%
Diversity Index	30.4	37.1	39.8

**2012 Population by Race/Ethnicity**

	11645 W Broad St Richmond, VA 23233 Radius: 3.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 5.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 10.0 mile
Total	59,402	127,694	310,978
White Alone	82.7%	78.4%	76.5%
Black Alone	6.1%	9.0%	13.3%
American Indian Alone	0.2%	0.3%	0.3%
Asian or Pacific Islander Alone	8.2%	8.9%	6.2%
Some Other Race Alone	0.9%	1.3%	1.6%
Two or More Races	1.9%	2.2%	2.1%
Hispanic Origin	3.5%	4.1%	4.1%
Diversity Index	35.4	42.0	44.0



**2000 Population 3+ by School Enrollment**

	11645 W Broad St Richmond, VA 23233 Radius: 3.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 5.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 10.0 mile
Total	43,510	100,027	256,846
Enrolled in Nursery/Preschool	3.1%	2.6%	2.2%
Enrolled in Kindergarten	1.7%	1.4%	1.2%
Enrolled in Grade 1-8	13.8%	12.1%	11.0%
Enrolled in Grade 9-12	6.0%	5.4%	5.2%
Enrolled in College	3.0%	3.7%	4.8%
Enrolled in Grad/Prof School	1.5%	1.8%	1.7%
Not Enrolled in School	70.8%	73.0%	73.9%

**2000 Population 25+ by Educational Attainment**

	11645 W Broad St Richmond, VA 23233 Radius: 3.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 5.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 10.0 mile
Total	30,217	71,069	185,082
Less than 9th Grade	1.3%	2.0%	2.8%
9th - 12th Grade, No Diploma	3.1%	4.7%	6.2%
High School Graduate	11.3%	15.5%	18.4%
Some College, No Degree	19.4%	21.4%	21.5%
Associate Degree	6.5%	6.1%	5.2%
Bachelor's Degree	38.0%	33.0%	29.6%
Master's/Prof/Doctorate Degree	20.4%	17.2%	16.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.

Latitude: 37.652447  
 Longitude: -77.618001

11645 W Broad St  
 Richmond, VA 23233  
 Radius: 3.0 mile

11645 W Broad St  
 Richmond, VA 23233  
 Radius: 5.0 mile

11645 W Broad St  
 Richmond, VA 23233  
 Radius: 10.0 mile



**2000 Population 15+ by Sex and Marital Status**

	11645 W Broad St Richmond, VA 23233 Radius: 3.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 5.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 10.0 mile
<b>Total</b>	34,483	82,024	215,773
<b>Females</b>	53.7%	53.7%	53.6%
Never Married	9.9%	11.6%	12.4%
Married, not Separated	32.6%	30.2%	28.3%
Married, Separated	1.1%	1.2%	1.2%
Widowed	4.0%	4.7%	5.6%
Divorced	6.1%	6.0%	6.1%
<b>Males</b>	46.3%	46.3%	46.4%
Never Married	10.7%	12.0%	12.9%
Married, not Separated	31.7%	29.6%	28.3%
Married, Separated	0.8%	0.9%	0.9%
Widowed	0.6%	0.9%	1.1%
Divorced	2.6%	3.0%	3.2%



**2000 Population 16+ by Employment Status**

	11645 W Broad St Richmond, VA 23233 Radius: 3.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 5.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 10.0 mile
<b>Total</b>	33,931	80,742	212,486
<b>In Labor Force</b>	74.6%	72.6%	69.1%
Civilian Employed	73.4%	71.1%	67.3%
Civilian Unemployed	1.1%	1.5%	1.7%
In Armed Forces	0.0%	0.1%	0.1%
<b>Not in Labor Force</b>	25.4%	27.4%	30.9%

**2007 Civilian Population 16+ in Labor Force**

	11645 W Broad St Richmond, VA 23233 Radius: 3.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 5.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 10.0 mile
Civilian Employed	97.7%	97.1%	96.6%
Civilian Unemployed	2.3%	2.9%	3.4%

**2012 Civilian Population 16+ in Labor Force**

	11645 W Broad St Richmond, VA 23233 Radius: 3.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 5.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 10.0 mile
Civilian Employed	98.0%	97.4%	97.0%
Civilian Unemployed	2.0%	2.6%	3.0%

**2000 Females 16+ by Employment Status and Age of Children**

	11645 W Broad St Richmond, VA 23233 Radius: 3.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 5.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 10.0 mile
<b>Total</b>	18,247	43,439	113,990
<b>Own Children &lt; 6 Only</b>	10.6%	9.5%	7.8%
Employed/in Armed Forces	7.0%	6.1%	5.2%
Unemployed	0.1%	0.1%	0.1%
Not in Labor Force	3.6%	3.3%	2.5%
<b>Own Children &lt; 6 and 6-17 Only</b>	7.5%	6.6%	5.1%
Employed/in Armed Forces	4.3%	3.8%	3.0%
Unemployed	0.0%	0.0%	0.0%
Not in Labor Force	3.2%	2.7%	2.0%
<b>Own Children 6-17 Only</b>	21.1%	17.8%	16.3%
Employed/in Armed Forces	15.7%	13.5%	12.1%
Unemployed	0.2%	0.2%	0.2%
Not in Labor Force	5.2%	4.2%	4.0%
<b>No Own Children &lt; 18</b>	60.8%	66.2%	70.9%
Employed/in Armed Forces	37.9%	40.3%	40.0%
Unemployed	0.6%	0.9%	1.0%
Not in Labor Force	22.3%	25.1%	29.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007.

Latitude: 37.652447  
 Longitude: -77.618001

11645 W Broad St  
 Richmond, VA 23233  
 Radius: 3.0 mile

11645 W Broad St  
 Richmond, VA 23233  
 Radius: 5.0 mile

11645 W Broad St  
 Richmond, VA 23233  
 Radius: 10.0 mile



**2007 Employed Population 16+ by Industry**

	11645 W Broad St Richmond, VA 23233 Radius: 3.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 5.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 10.0 mile
Total	31,185	66,963	160,019
Agriculture/Mining	0.2%	0.2%	0.3%
Construction	4.5%	5.1%	6.3%
Manufacturing	5.4%	5.3%	5.4%
Wholesale Trade	3.5%	3.5%	3.4%
Retail Trade	11.9%	12.9%	12.7%
Transportation/Utilities	2.9%	2.7%	2.9%
Information	2.0%	2.2%	2.3%
Finance/Insurance/Real Estate	18.3%	17.9%	15.5%
Services	45.8%	44.9%	45.4%
Public Administration	5.4%	5.3%	5.8%

**2007 Employed Population 16+ by Occupation**

	11645 W Broad St Richmond, VA 23233 Radius: 3.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 5.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 10.0 mile
Total	31,182	66,966	160,018
White Collar	84.0%	80.2%	76.7%
Management/Business/Financial	26.9%	24.0%	21.6%
Professional	31.1%	29.0%	27.9%
Sales	14.3%	14.4%	13.8%
Administrative Support	11.7%	12.9%	13.4%
Services	8.5%	10.1%	10.9%
Blue Collar	7.5%	9.6%	12.4%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	2.5%	3.2%	4.4%
Installation/Maintenance/Repair	1.5%	2.3%	2.9%
Production	1.8%	2.1%	2.5%
Transportation/Material Moving	1.6%	2.0%	2.6%



**2000 Workers 16+ by Means of Transportation to Work**

	11645 W Broad St Richmond, VA 23233 Radius: 3.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 5.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 10.0 mile
Total	24,623	56,809	141,416
Drove Alone - Car, Truck, or Van	88.9%	86.9%	85.3%
Carpooled - Car, Truck, or Van	5.1%	7.5%	8.2%
Public Transportation	0.6%	0.8%	1.1%
Walked	0.7%	0.9%	1.4%
Other Means	0.5%	0.5%	0.8%
Worked at Home	4.1%	3.3%	3.3%

**2000 Workers 16+ by Travel Time to Work**

	11645 W Broad St Richmond, VA 23233 Radius: 3.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 5.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 10.0 mile
Total	24,622	56,808	141,417
Did Not Work at Home	95.9%	96.7%	96.7%
Less than 5 minutes	1.7%	1.8%	1.9%
5 to 9 minutes	7.2%	9.2%	9.2%
10 to 19 minutes	34.2%	35.4%	36.9%
20 to 24 minutes	18.3%	18.4%	19.2%
25 to 34 minutes	23.4%	22.4%	19.8%
35 to 44 minutes	4.1%	3.6%	3.5%
45 to 59 minutes	2.9%	2.7%	3.1%
60 to 89 minutes	1.8%	1.5%	1.5%
90 or more minutes	2.3%	1.7%	1.6%
Worked at Home	4.1%	3.3%	3.3%
Average Travel Time to Work (in min)	23.4	21.7	21.4

**2000 Households by Vehicles Available**

	11645 W Broad St Richmond, VA 23233 Radius: 3.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 5.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 10.0 mile
Total	17,649	42,828	111,270
None	2.8%	3.7%	5.1%
1	29.6%	33.8%	34.5%
2	49.1%	45.6%	42.3%
3	14.5%	13.1%	13.9%
4	2.9%	2.8%	3.1%
5+	1.0%	1.0%	1.1%
Average Number of Vehicles Available	1.9	1.8	1.8

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.

Latitude: 37.652447  
 Longitude: -77.618001

11645 W Broad St  
 Richmond, VA 23233  
 Radius: 3.0 mile

11645 W Broad St  
 Richmond, VA 23233  
 Radius: 5.0 mile

11645 W Broad St  
 Richmond, VA 23233  
 Radius: 10.0 mile



**2000 Households by Type**

	11645 W Broad St Richmond, VA 23233 Radius: 3.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 5.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 10.0 mile
Total	17,687	42,857	111,265
Family Households	68.6%	64.7%	62.9%
Married-couple Family	60.1%	54.6%	51.7%
With Related Children	35.3%	28.6%	24.1%
Other Family (No Spouse)	8.5%	10.1%	11.3%
With Related Children	5.9%	6.5%	6.9%
Nonfamily Households	31.4%	35.3%	37.1%
Householder Living Alone	25.8%	28.8%	30.2%
Householder Not Living Alone	5.5%	6.5%	6.9%
Households with Related Children	41.2%	35.1%	31.0%
Households with Persons 65+	13.3%	17.5%	22.2%

**2000 Households by Size**

	11645 W Broad St Richmond, VA 23233 Radius: 3.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 5.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 10.0 mile
Total	17,688	42,857	111,265
1 Person Household	25.8%	28.8%	30.2%
2 Person Household	30.4%	32.9%	34.8%
3 Person Household	17.0%	16.2%	15.6%
4 Person Household	18.7%	15.2%	13.0%
5 Person Household	6.3%	5.1%	4.7%
6 Person Household	1.4%	1.3%	1.2%
7+ Person Household	0.4%	0.5%	0.5%

**2000 Households by Year Householder Moved In**

	11645 W Broad St Richmond, VA 23233 Radius: 3.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 5.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 10.0 mile
Total	17,649	42,826	111,269
Moved in 1999 to March 2000	24.0%	24.8%	21.5%
Moved in 1995 to 1998	37.8%	34.7%	31.1%
Moved in 1990 to 1994	20.1%	16.7%	15.8%
Moved in 1980 to 1989	14.4%	13.8%	15.5%
Moved in 1970 to 1979	2.9%	5.0%	7.5%
Moved in 1969 or Earlier	0.8%	5.1%	8.6%
Median Year Householder Moved In	1996	1996	1995



**2000 Housing Units by Units in Structure**

	11645 W Broad St Richmond, VA 23233 Radius: 3.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 5.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 10.0 mile
Total	18,319	44,524	115,591
1, Detached	63.2%	59.6%	66.4%
1, Attached	12.8%	10.0%	7.5%
2	0.5%	0.6%	1.2%
3 or 4	1.4%	3.6%	3.8%
5 to 9	6.4%	8.4%	7.2%
10 to 19	8.9%	10.2%	7.6%
20+	6.7%	7.4%	5.8%
Mobile Home	0.1%	0.2%	0.5%
Other	0.0%	0.0%	0.0%

**2000 Housing Units by Year Structure Built**

	11645 W Broad St Richmond, VA 23233 Radius: 3.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 5.0 mile	11645 W Broad St Richmond, VA 23233 Radius: 10.0 mile
Total	18,344	44,523	115,591
1999 to March 2000	3.9%	3.0%	2.4%
1995 to 1998	20.1%	13.3%	8.7%
1990 to 1994	22.0%	15.4%	9.6%
1980 to 1989	39.2%	30.9%	21.1%
1970 to 1979	11.4%	17.0%	16.5%
1969 or Earlier	3.5%	20.4%	41.8%
Median Year Structure Built	1989	1984	1975

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

Latitude: 37.652447  
 Longitude: -77.618001


11645 W Broad St  
 Richmond, VA 23233  
 Radius: 3.0 mile

11645 W Broad St  
 Richmond, VA 23233  
 Radius: 5.0 mile

11645 W Broad St  
 Richmond, VA 23233  
 Radius: 10.0 mile

**Top 3 Tapestry Segments**

	Enterprising Professio Boomburbs In Style	Enterprising Professio Boomburbs In Style	Enterprising Professio Exurbanites In Style
1.			
2.			
3.			

 **2007 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$87,089,998	\$172,900,507	\$408,289,271
Average Spent	\$4,033.25	\$3,516.53	\$3,339.08
Spending Potential Index	147	128	121
Computers & Accessories: Total \$	\$9,032,944	\$17,711,167	\$41,659,845
Average Spent	\$418.33	\$360.22	\$340.70
Spending Potential Index	168	145	137
Education: Total \$	\$45,775,207	\$90,447,674	\$217,936,335
Average Spent	\$2,119.91	\$1,839.56	\$1,782.33
Spending Potential Index	165	143	139
Entertainment/Recreation: Total \$	\$118,653,871	\$232,899,261	\$554,359,463
Average Spent	\$5,495.02	\$4,736.81	\$4,533.67
Spending Potential Index	160	138	132
Food at Home: Total \$	\$165,311,395	\$332,391,983	\$791,761,739
Average Spent	\$7,655.79	\$6,760.33	\$6,475.20
Spending Potential Index	152	134	129
Food Away from Home: Total \$	\$116,707,539	\$232,412,103	\$549,321,418
Average Spent	\$5,404.88	\$4,726.90	\$4,492.47
Spending Potential Index	160	140	133
Health Care: Total \$	\$121,498,706	\$246,488,066	\$604,030,809
Average Spent	\$5,626.76	\$5,013.18	\$4,939.90
Spending Potential Index	144	128	126
HH Furnishings & Equipment: Total \$	\$78,002,659	\$151,985,788	\$359,654,085
Average Spent	\$3,612.40	\$3,091.15	\$2,941.33
Spending Potential Index	160	137	130
Investments: Total \$	\$54,864,920	\$107,807,245	\$270,865,726
Average Spent	\$2,540.87	\$2,192.63	\$2,215.20
Spending Potential Index	170	147	149
Retail Goods: Total \$	\$880,140,170	\$1,745,272,389	\$4,148,986,455
Average Spent	\$40,760.44	\$35,496.10	\$33,931.32
Spending Potential Index	154	134	128
Shelter: Total \$	\$540,986,119	\$1,066,239,289	\$2,518,636,878
Average Spent	\$25,053.77	\$21,685.63	\$20,597.97
Spending Potential Index	167	144	137
TV/Video/Sound Equipment: Total \$	\$39,458,569	\$78,940,715	\$187,281,851
Average Spent	\$1,827.38	\$1,605.53	\$1,531.63
Spending Potential Index	157	138	132
Travel: Total \$	\$65,356,633	\$128,175,342	\$308,447,617
Average Spent	\$3,026.75	\$2,606.89	\$2,522.55
Spending Potential Index	164	141	137
Vehicle Maintenance & Repairs: Total \$	\$36,704,940	\$72,668,569	\$172,354,358
Average Spent	\$1,699.85	\$1,477.96	\$1,409.55
Spending Potential Index	159	139	132

**Data Note:** The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Expenditure data are derived from the 2002, 2003 and 2004 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2007 and 2012.